



Web Feet
INTEGRATED MARKETING

Thank you for your interest in working with Web Feet Integrated Marketing, Inc.
Answering the following questions will help us better assess your marketing needs.

Please print and bring this completed form with you to the initial consultation.

1. What products or services do you offer?
2. How long have you been in business and why did you start your business?
3. What are your goals for this marketing effort? (Increase sales by x %? Get some press? Increase web traffic?)
4. Tell us about our current or ideal client? (geographic area, age, income, hobbies, etc.)
5. What do people say they like most and least about your product/service?
6. Who is your competition and what do they do best?
7. What differentiates your product/service from your competition?
8. What is your marketing budget?